



*Affirming life, offering hope, encouraging change . . .*

Women's  
**Care Center**  
of Erie County, Inc.

## For Immediate Release

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## National Youth Speaker at Positive Youth Development Event!

**Julie Marie Carrier demonstrates successful strategies to reduce youth risk behavior.**

**ERIE, PA – October 7, 2015** – National Speaker on youth risk behavior, and author of *BeYOUtiful!* - a personal success guide for young women, Julie Marie Carrier, shared her expertise and experience from management consultant at the U.S. Pentagon to success coach on MTV's hit show "MADE" at the PYD Networking Breakfast today at 8:00am. Ms. Carrier used interactive demonstrations to help youth serving program staff and community members better understand the teen brain and what motivates youth.

The Networking Breakfast is a quarterly community event sponsored by the Penn State CORE, Positive Youth Development Program. This event was planned by the PYD Teen Pregnancy Prevention Task Force and was held at the First Niagara Bank Building, Community Room at 801 State Street, starting at 7:30am.

The 40 Developmental Assets are promoted throughout Erie County schools and youth programs to build assets and decrease risk factors in the lives of youth, in order to help them grow to become healthy, caring and responsible individuals. Ms. Carrier is a recognized leader in promoting the Search Institute 40 Developmental Asset strategies, and was hosted for several events in Erie by the Women's Care Center of Erie County.

For more information on Ms. Carrier or any of the Women's Care Center programs available in Erie County visit, [www.WCCerie.org](http://www.WCCerie.org) or call 814-836-7505.

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